**Page 1 of 17** 

Permit No.: ST-9218

Issuance Date: August 28, 2006 Effective Date: October 1, 2006 Expiration Date: September 30, 2011

### STATE WASTE DISCHARGE PERMIT NO. ST-9218

# STATE OF WASHINGTON DEPARTMENT OF ECOLOGY CENTRAL REGIONAL OFFICE

In compliance with the provisions of the State of Washington Water Pollution Control Law Chapter 90.48 Revised Code of Washington, as amended, authorizes

# DRR FRUIT PRODUCTS 705 ALEXANDER ROAD PO BOX 1014 SUNNYSIDE, WA 98944

to discharge wastewater in accordance with the special and general conditions which follow.

Facility Address:

Discharge Location

To5 Alexander Road

Latitude: 46° 18' 06" N

Sunnyside, WA 98944

Longitude: 120° 00' 40" W

<u>Publicly Owned Treatment Works (POTW) Receiving Discharge:</u> Port of Sunnyside Industrial Wastewater Treatment Facility (IWWTF)

Industry Type: SIC Code:

Fresh and Frozen Fruit Processing 5148 – Fresh Fruits and Vegetables

\_\_\_\_\_\_

Denise E. Mills, LHG
Section Manager
Water Quality Program
Central Regional Office

Washington State Department of Ecology

Page 2 of 17

Permit No.: ST-9218

**Expiration Date: September 30, 2011** 

# TABLE OF CONTENTS

		<u>Page</u>
SUMMAI	RY OF PERMIT REPORT SUBMITTALS	4
SPECIAL	CONDITIONS	5
S1.	DISCHARGE LIMITATIONS	
S2.	MONITORING REQUIREMENTS	
A.	Wastewater Monitoring	
B.	Sampling and Analytical Procedures	
C.	Flow Measurement.	
D.	Laboratory Accreditation	
S3.	REPORTING AND RECORDKEEPING REQUIREMENTS	
A.	Reporting	
B.	Records Retention	
C.	Recording of Results	8
D.	Additional Monitoring by the Permittee	
E.	Noncompliance Notification	8
F.	Spill Notification	9
G.	Maintaining a Copy of This Permit	9
S4.	OPERATION AND MAINTENANCE	9
A.	Operations and Maintenance Manual Update	9
B.	Bypass Procedures	
S5.	PROHIBITED DISCHARGES	11
A.	General Prohibitions	11
B.	Specific Prohibitions	11
C.	Prohibited Unless Approved	12
S6.	DILUTION PROHIBITED	12
S7.	SOLID WASTE DISPOSAL	13
A.	Solid Waste Handling	13
B.	Leachate	13
C.	Solid Waste Control Plan	13
S8.	DUTY TO REAPPLY	
S9.	SPILL AND SLUG DISCHARGE CONTROL PLAN	13
GENERA	L CONDITIONS	
G1.	SIGNATURE AUTHORIZATION/DELEGATION	14
G2.	RIGHT OF ENTRY	14
G3.	PERMIT ACTIONS	
G4.	REPORTING A CAUSE FOR MODIFICATION	15
G5.	PLAN REVIEW REQUIRED	
G6.	COMPLIANCE WITH OTHER LAWS AND STATUTES	16

Page 3 of 17 Permit No.: ST-9218

**Expiration Date: September 30, 2011** 

G7.	PERMIT TRANSFER	16
G8.	REDUCED PRODUCTION FOR COMPLIANCE	16
G9.	REMOVED SUBSTANCES	16
G10.	PAYMENT OF FEES	16
G11.	PENALTIES FOR VIOLATING PERMIT CONDITIONS	17

**Page 4 of 17** 

Permit No.: ST-9218

**Expiration Date: September 30, 2011** 

# SUMMARY OF PERMIT REPORT SUBMITTALS

Refer to the Special and General Conditions of this permit for additional submittal requirements.

Permit Section	Submittal	Frequency	First Submittal Date
S3.A.	Discharge Monitoring Report	Monthly	November 15, 2006
S4.A.	O&M Manual Update	Annually	December 1, 2006
S7.C.	Solid Waste Control Plan	1/permit cycle	December 1, 2006
S8.	Duty to Reapply	1/permit cycle	September 30, 2010
S9.	Spill & Slug Discharge Control Plan	As needed	
G1.	Signature Authorization/Delegation	As Needed	As Needed

**Page 5 of 17** 

Permit No.: ST-9218

**Expiration Date: September 30, 2011** 

### **SPECIAL CONDITIONS**

### S1. DISCHARGE LIMITATIONS

All discharges and activities authorized by this permit shall be consistent with the terms and conditions of this permit. The discharge of any of the following pollutants more frequently than, or at a concentration in excess of, that authorized by this permit shall constitute a violation of the terms and conditions of this permit.

Beginning on October 1, 2006 and lasting through September 30, 2011, the Permittee is authorized to discharge wastewater to the Port of Sunnyside IWWTF.

The discharge from this facility is subject to limitations established by contract between the facility and the Port of Sunnyside. The effluent limitations in the contract constitute the enforceable limits of this permit. Those limits are contained in Appendix A of the Operations and Maintenance (O&M) Manual (see S4.A.) It is anticipated that the facility and the Port of Sunnyside will renegotiate the contract during the course of this permit. Upon establishment of a new contract, the facility shall submit the contract to the Department for approval. Upon approval, the contract will be incorporated into the O&M manual Appendix A, and the new contract limits will become the enforceable limits of this permit.

**Page 6 of 17** 

Permit No.: ST-9218

**Expiration Date: September 30, 2011** 

## **S2.** MONITORING REQUIREMENTS

### A. Wastewater Monitoring

The Permittee shall ensure that the wastewater is monitored by the Port of Sunnyside according to the following schedule. Total and Fixed Dissolved solids will be monitored as the data are required by the Port of Sunnyside.

Parameter	Units	Sample Point	Sampling Frequency	Sample Type
Flow	MGD	Discharge Sump	Report Monthly Total	Continuous <sup>a</sup>
BOD <sub>5</sub>	mg/l	sump "	Twice monthly	24-hour composite <sup>b</sup>
BOD <sub>5</sub>	lbs/month		Twice monthly	Calculation <sup>d</sup>
TSS	mg/l	66	Twice monthly	24-hour composite
TSS	lbs/month		Twice monthly	Calculation
Total Phosphorus	mg/l	٤٤	Twice monthly	24-hour composite
Total Phosphorus	lbs/month		Twice monthly	Calculation
pН	Standard Units	66	Weekly	Grab <sup>c</sup>
Total dissolved solids	mg/l	66	As Required	24-hour composite
Fixed dissolved solids	mg/l	66	As Required	24-hour composite

<sup>&</sup>lt;sup>a</sup> Continuous means uninterrupted except for brief lengths of time for calibration, for power failure, or for unanticipated equipment repair or maintenance. Measurements will be taken 6 times daily when continuous monitoring is not possible.

# **B.** Sampling and Analytical Procedures

Samples and measurements taken to meet the requirements of this permit shall be representative of the volume and nature of the monitored parameters, including representative sampling of any unusual discharge or discharge condition, including bypasses, upsets and maintenance-related conditions affecting effluent quality.

<sup>&</sup>lt;sup>b</sup> 24-hour composite means a series of individual samples collected over a 24-hour period into a single container, and analyzed as one sample.

<sup>&</sup>lt;sup>c</sup> "Grab" means an individual sample collected over a 15 minute, or less, period.

d Mathematically derived using a flow-weighted average.

**Page 7 of 17** 

Permit No.: ST-9218

**Expiration Date: September 30, 2011** 

Sampling and analytical methods used to meet the water and wastewater monitoring requirements specified in this permit shall conform to the latest revision of the *Guidelines Establishing Test Procedures for the Analysis of Pollutants* contained in 40 CFR Part 136 or to the latest revision of *Standard Methods for the Examination of Water and Wastewater* (APHA), unless otherwise specified in this permit or approved in writing by the Department of Ecology (Department).

#### C. Flow Measurement

Appropriate flow measurement devices and methods consistent with accepted scientific practices shall be selected and used to ensure the accuracy and reliability of measurements of the quantity of monitored flows. The devices shall be installed, calibrated, and maintained to ensure that the accuracy of the measurements are consistent with the accepted industry standard for that type of device. Frequency of calibration shall be in conformance with manufacturer's recommendations and at a minimum frequency of at least one calibration per year. Calibration records shall be maintained for at least three years.

### D. Laboratory Accreditation

All monitoring data required by the Department shall be prepared by a laboratory registered or accredited under the provisions of, *Accreditation of Environmental Laboratories*, Chapter 173-50 WAC. Flow, temperature, settleable solids, turbidity, conductivity, pH, and internal process control parameters are exempt from this requirement, except that conductivity and pH shall be accredited if the laboratory must otherwise be registered or accredited.

## S3. REPORTING AND RECORDKEEPING REQUIREMENTS

The Permittee shall monitor and report in accordance with the following conditions. The falsification of information submitted to the Department shall constitute a violation of the terms and conditions of this permit.

### A. Reporting

The first monitoring period begins on **October 1, 2006**. Monitoring results shall be submitted monthly. Monitoring data obtained during each monitoring period shall be summarized, reported, and submitted on a Discharge Monitoring Report (DMR) form provided, or otherwise approved, by the Department. **DMR forms shall be postmarked or received by the Department no later than the 15th** 

**Page 8 of 17** 

Permit No.: ST-9218

**Expiration Date: September 30, 2011** 

day of the month following the completed monitoring period. The report(s) shall be sent to Permit Data Systems Manager, Department of Ecology, Central Regional Office, 15 West Yakima Avenue, Suite 200, Yakima, Washington 98902.

Discharge Monitoring Report forms must be submitted monthly whether or not the facility was discharging. If there was no discharge or the facility was not operating during a given monitoring period, submit the form as required with the words "no discharge" entered in place of the monitoring results.

#### **B.** Records Retention

The Permittee shall retain records of all monitoring information for a minimum of three years. Such information shall include all calibration and maintenance records and all original recordings for continuous monitoring instrumentation, copies of all reports required by this permit, and records of all data used to complete the application for this permit. This period of retention shall be extended during the course of any unresolved litigation regarding the discharge of pollutants by the Permittee or when requested by the Director.

### C. Recording of Results

For each measurement or sample taken, the Permittee shall record the following information: (1) the date, exact place, method, and time of sampling; (2) the individual who performed the sampling or measurement; (3) the dates the analyses were performed; (4) who performed the analyses; (5) the analytical techniques or methods used; and (6) the results of all analyses.

### D. Additional Monitoring by the Permittee

If the Permittee monitors any pollutant more frequently than required by this permit using test procedures specified by Condition S2. of this permit, then the results of this monitoring shall be included in calculation and reporting of the data submitted in the Permittee's self-monitoring reports.

### **E.** Noncompliance Notification

In the event the Permittee is unable to comply with any of the permit terms and conditions due to any cause, the Permittee shall:

1. Immediately take action to stop, contain, and cleanup unauthorized discharges or otherwise stop the violation, and correct the problem;

**Page 9 of 17** 

Permit No.: ST-9218

**Expiration Date: September 30, 2011** 

2. Repeat sampling and analysis of any violation and submit the results to the Department within 30 days after becoming aware of the violation;

- 3. Immediately notify the Department and the local sewage treatment plant manager of the failure to comply; and
- 4. Submit a detailed written report to the Department within thirty days (5 days for upsets and bypasses), unless requested earlier by the Department. The report should describe the nature of the violation, corrective action taken and/or planned, steps to be taken to prevent a recurrence, results of the resampling, and any other pertinent information.

Compliance with these requirements does not relieve the Permittee from responsibility to maintain continuous compliance with the terms and conditions of this permit or the resulting liability for failure to comply.

## F. Spill Notification

The Permittee shall notify the IWWTF immediately (as soon as discovered) of all discharges that could cause problems to the IWWTF, such as process spills and unauthorized discharges (including slug discharges).

## G. Maintaining a Copy of This Permit

A copy of this permit shall be kept at the facility and be made available upon request to Ecology inspectors.

### S4. OPERATION AND MAINTENANCE

The Permittee shall at all times be responsible for the proper operation and maintenance of any facilities or systems of control installed to achieve compliance with the terms and conditions of the permit.

### A. Operations and Maintenance Manual Update

An updated Operation and Maintenance (O&M) Manual shall be submitted to the Department for approval within 24 months of the effective date of this permit. It shall conform to the requirements of WAC 173-240-150. In addition to the requirements of WAC 173-240-150(1) and (2), the O&M Manual shall include:

- 1. Plant maintenance procedures.
- 2. Appendix A: Contract with the Port of Sunnyside containing effluent limits.
- 4. Spill and Slug discharge procedures as required by Condition S9.

Page 10 of 17 Permit No.: ST-9218

**Expiration Date: September 30, 2011** 

The O&M Manual shall be reviewed by the Permittee at least annually and the Permittee shall confirm this review by letter to the Department. Substantial changes or updates to the O&M Manual shall be submitted to the Department for review and approval whenever they are incorporated into the manual.

The approved Operations and Maintenance Manual shall be kept available at the permitted facility and all operators are responsible for being familiar with, and using, this manual.

### **B.** Bypass Procedures

The Permittee shall immediately notify the Department and the receiving IWWTF of any spill, overflow, or bypass from any portion of the collection or treatment system.

The bypass of wastes from any portion of the treatment system is prohibited unless one of the following conditions (1, 2, or 3) applies:

- 1. Unavoidable Bypass—Bypass is unavoidable to prevent loss of life, personal injury, or severe property damage. "Severe property damage" means substantial physical damage to property, damage to the treatment facilities which would cause them to become inoperable, or substantial and permanent loss of natural resources which can reasonably be expected to occur in the absence of a bypass.
  - If the resulting bypass from any portion of the treatment system results in noncompliance with this permit the Permittee shall notify the Department and the receiving IWWTF in accordance with condition S3.E. Noncompliance Notification."
- 2. Anticipated Bypass That Has The Potential to Violate Permit Limits or Conditions—Bypass is authorized by an administrative order issued by the Department. The Permittee shall notify the Department and the IWWTF at least 30 days before the planned date of bypass. The notice shall contain a description of the bypass and its cause; the duration of the bypass, including exact dates and times; and steps taken or planned to reduce, eliminate, and prevent reoccurrence of the bypass. The Department will consider the following prior to issuing an administrative order:
  - a. If the bypass is necessary to perform construction or maintenancerelated activities essential to meet the requirements of the permit.

Page 11 of 17

Permit No.: ST-9218

**Expiration Date: September 30, 2011** 

b. If there are feasible alternatives to bypass, such as the use of auxiliary treatment facilities, retention of untreated wastes, stopping production, maintenance during normal periods of equipment down time, or transport of untreated wastes to another treatment facility.

c. If the bypass is planned and scheduled to minimize adverse effects on the public and the environment.

After consideration of the above and the adverse effects of the proposed bypass and any other relevant factors, the Department will approve or deny the request. The public shall be notified and given an opportunity to comment on bypass incidents of significant duration, to the extent feasible. Approval of a request to bypass will be by administrative order issued by the Department under RCW 90.48.120.

3. Bypass For Essential Maintenance Without the Potential to Cause Violation of Permit Limits or Conditions --Bypass is authorized if it is for essential maintenance and does not have the potential to cause violations of limitations or other conditions of the permit, a violation of a pretreatment standard or requirement, or adversely impact public health as determined by the Department prior to the bypass.

#### S5. PROHIBITED DISCHARGES

#### A. General Prohibitions

The Permittee shall not introduce into the IWWTF pollutant(s) which cause Pass Through or Interference.

### **B.** Specific Prohibitions

In addition, the following shall not be introduced into the IWWTF:

- 1. Pollutants which create a fire or explosion hazard in the IWWTF, including, but not limited to, waste streams with a closed cup flashpoint of less than 60°C (140°F) using the test methods specified in 40 CFR 261.21.
- 2. Solid or viscous pollutants in amounts which will cause obstruction to the flow in the IWWTF resulting in interference;
- 3. Any pollutant, including oxygen demanding pollutants (BOD, etc.), released in a discharge at a flow rate and/or pollutant concentration which will cause interference with the IWWTF;

Page 12 of 17

Permit No.: ST-9218

**Expiration Date: September 30, 2011** 

4. Heat in amounts which will inhibit biological activity in the IWWTF resulting in interference, but in no case heat in such quantities that the temperature at the IWWTF treatment plant exceeds 40°C (104°F) unless the approval authority, upon request of the IWWTF, approves alternative temperature limits;

- 5. Petroleum oil, non-biodegradable cutting oil, or products of mineral oil origin in amounts that will cause interference or pass through;
- 6. Pollutants which result in the presence of toxic gases, vapors, or fumes within the IWWTF in a quantity that may cause acute worker health and safety problems;
- 7. Any trucked or hauled pollutants, except at discharge points designated by the IWWTF.
- 8. Pollutants which will cause corrosive structural damage to the IWWTF.

### C. Prohibited Unless Approved

- 1. Any of the following discharges are prohibited unless approved by the Department under extraordinary circumstances (such as a lack of direct discharge alternatives due to combined sewer service or a need to augment sewage flows due to septic conditions):
  - a. Noncontact cooling water in significant volumes.
  - b. Storm water and other direct inflow sources.
  - c. Wastewaters significantly affecting system hydraulic loading, which do not require treatment or would not be afforded a significant degree of treatment by the system.
- 2. Unless specifically authorized in this permit, the discharge of dangerous wastes as defined in Chapter 173-303 WAC, is prohibited.

### **S6. DILUTION PROHIBITED**

The Permittee shall not dilute the wastewater discharge with stormwater or increase the use of potable water, process water, noncontact cooling water, or, in any way, attempt to dilute an effluent as a partial or complete substitute for adequate treatment to achieve compliance with the limitations contained in this permit.

Page 13 of 17

Permit No.: ST-9218

**Expiration Date: September 30, 2011** 

#### S7. SOLID WASTE DISPOSAL

#### A. Solid Waste Handling

The Permittee shall handle and dispose of all solid waste material in such a manner as to prevent its entry into state ground water, surface water or a POTW.

#### B. Leachate

The Permittee shall not allow leachate from its solid waste material to enter state waters without providing all known, available and reasonable methods of treatment, nor allow such leachate to cause violations of the State Surface Water Quality Standards, Chapter 173-201A WAC, or the State Ground Water Quality Standards, Chapter 173-200 WAC. The Permittee shall apply for a permit or permit modification as may be required for such discharges to state ground or surface waters.

#### C. Solid Waste Control Plan

The Permittee shall submit a solid waste control plan to the Department no later than **December 1, 2006**. This plan shall include all solid wastes with the exception of those solid wastes regulated by Chapter 173-303 WAC (Dangerous Waste Regulations). The plan shall include at a minimum a description, source, generation rate, and disposal methods of these solid wastes. This plan shall not be at variance with any approved local solid waste management plan. Any proposed revision or modification of the solid waste handling plan must be submitted to the Department. The Permittee shall comply with the plan and any modifications thereof. The Permittee shall submit an update of the solid waste control plan by **September 30, 2010.** 

#### S8. DUTY TO REAPPLY

The Permittee must apply for permit renewal **September 30, 2010**.

#### S9. SPILL AND SLUG DISCHARGE CONTROL PLAN

The Permittee shall, as needed for process changes, submit to the Department an update to the existing Spill and Slug Discharge Prevention and Control Plan.

Page 14 of 17

Permit No.: ST-9218

**Expiration Date: September 30, 2011** 

#### **GENERAL CONDITIONS**

### G1. SIGNATURE AUTHORIZATION/DELEGATION

All applications, reports, or information submitted to the Department shall be signed as follows:

- A. All permit applications shall be signed by either a principal executive officer or ranking elected official.
- B. All reports required by this permit and other information requested by the Department shall be signed by a person described above or by a duly authorized representative of that person. A person is a duly authorized representative only if:
  - 1. The authorization is made in writing by the person described above and is submitted to the Department at the time of authorization, and
  - 2. The authorization specifies either a named individual or any individual occupying a named position.
- C. Changes to authorization. If an authorization under paragraph B.2. above is no longer accurate because a different individual or position has responsibility for the overall operation of the facility, a new authorization must be submitted to the Department prior to or together with any reports, information, or applications to be signed by an authorized representative.
- D. Certification. Any person signing a document under this section shall make the following certification:

"I certify under penalty of law, that this document and all attachments were prepared under my direction or supervision in accordance with a system designed to assure that qualified personnel properly gathered and evaluated the information submitted. Based on my inquiry of the person or persons who manage the system or those persons directly responsible for gathering information, the information submitted is, to the best of my knowledge and belief, true, accurate, and complete. I am aware that there are significant penalties for submitting false information, including the possibility of fine and imprisonment for knowing violations."

#### **G2. RIGHT OF ENTRY**

Representatives of the Department shall have the right to enter at all reasonable times in or upon any property, public or private, for the purpose of inspecting and investigating conditions relating to the pollution or the possible pollution of any waters of the state.

Page 15 of 17

Permit No.: ST-9218

**Expiration Date: September 30, 2011** 

Reasonable times shall include normal business hours; hours during which production, treatment, or discharge occurs; or times when the Department suspects a violation requiring immediate inspection. Representatives of the Department shall be allowed to have access to, and copy at reasonable cost, any records required to be kept under terms and conditions of the permit; to inspect any monitoring equipment or method required in the permit; and to sample the discharge, waste treatment processes, or internal waste streams.

### **G3. PERMIT ACTIONS**

This permit shall be subject to modification, suspension, or termination, in whole or in part by the Department for any of the following causes:

- A. Violation of any permit term or condition;
- B. Obtaining a permit by misrepresentation or failure to disclose all relevant facts;
- C. A material change in quantity or type of waste disposal;
- D. A material change in the condition of the waters of the state; or
- E. Nonpayment of fees assessed pursuant to RCW 90.48.465.

The Department may also modify this permit, including the schedule of compliance or other conditions, if it determines good and valid cause exists, including promulgation or revisions of regulations or new information.

#### **G4.** REPORTING A CAUSE FOR MODIFICATION

The Permittee shall submit a new application, or a supplement to the previous application, along with required engineering plans and reports, whenever a new or increased discharge or change in the nature of the discharge is anticipated which is not specifically authorized by this permit. This application shall be submitted at least 60 days prior to any proposed changes. Submission of this application does not relieve the Permittee of the duty to comply with the existing permit until it is modified or reissued.

## **G5.** PLAN REVIEW REQUIRED

Prior to constructing or modifying any wastewater control facilities, an engineering report and detailed plans and specifications shall be submitted to the Department for approval in accordance with Chapter 173-240 WAC. Engineering reports, plans, and specifications should be submitted at least 180 days prior to the planned start of construction. Facilities shall be constructed and operated in accordance with the approved plans.

Permit No.: ST-9218

**Expiration Date: September 30, 2011** 

#### G6. COMPLIANCE WITH OTHER LAWS AND STATUTES

Nothing in the permit shall be construed as excusing the Permittee from compliance with any applicable federal, state, or local statutes, ordinances, or regulations.

### **G7.** PERMIT TRANSFER

This permit is automatically transferred to a new owner or operator if:

- A. A written agreement between the old and new owner or operator containing a specific date for transfer of permit responsibility, coverage, and liability is submitted to the Department;
- B. A copy of the permit is provided to the new owner and the receiving POTW is notified and;
- C. The Department does not notify the Permittee of the need to modify the permit.

Unless this permit is automatically transferred according to section A. above, this permit may be transferred only if it is modified to identify the new Permittee and to incorporate such other requirements as determined necessary by the Department.

#### G8. REDUCED PRODUCTION FOR COMPLIANCE

The Permittee shall control production or discharge to the extent necessary to maintain compliance with the terms and conditions of this permit upon reduction of efficiency, loss, or failure of its treatment facility until the treatment capacity is restored or an alternative method of treatment is provided. This requirement applies in the situation where, among other things, the primary source of power for the treatment facility is reduced, lost, or fails.

#### G9. REMOVED SUBSTANCES

Collected screenings, grit, solids, sludge, filter backwash, or other pollutants removed in the course of treatment or control of wastewaters shall not be resuspended or reintroduced to the effluent stream for discharge.

#### G10. PAYMENT OF FEES

The Permittee shall submit payment of fees associated with this permit as assessed by the Department. The Department may revoke this permit if the permit fees established under Chapter 173-224 WAC are not paid.

Page 17 of 17

Permit No.: ST-9218

**Expiration Date: September 30, 2011** 

#### G11. PENALTIES FOR VIOLATING PERMIT CONDITIONS

Any person who is found guilty of willfully violating the terms and conditions of this permit shall be deemed guilty of a crime, and upon conviction thereof shall be punished by a fine of up to ten thousand dollars and costs of prosecution, or by imprisonment in the discretion of the court. Each day upon which a willful violation occurs may be deemed a separate and additional violation.

Any person who violates the terms and conditions of a waste discharge permit shall incur, in addition to any other penalty as provided by law, a civil penalty in the amount of up to ten thousand dollars for every such violation. Each and every such violation shall be a separate and distinct offense, and in case of a continuing violation, every day's continuance shall be and be deemed to be a separate and distinct violation.